GRAHAM PURCHASE

ANARCHO-SYNDICALISM, TECHNOLOGY AND ECOLOGY

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COMMUNES, COLLECTIVES AND CLAPTRAP

Anarchy Order

PRINCIPLES, PROPOSITIONS & DISCUSSIONS FOR LAND & FREEDOM
AN INTRODUCTORY WORD TO THE ‘ANARCHIVE’
“Anarchy is Order!”

‘I must Create a System or be enslav’d by another Man’s. 
I will not Reason & Compare: my business is to Create’
(William Blake)

During the 19th century, anarchism has developed as a result of a social current which aims for freedom and happiness. A number of factors since World War I have made this movement, and its ideas, disappear little by little under the dust of history. After the classical anarchism – of which the Spanish Revolution was one of the last representatives – a ‘new’ kind of resistance was founded in the sixties which claimed to be based (at least partly) on this anarchism. However this resistance is often limited to a few (and even then partly misunderstood) slogans such as ‘Anarchy is order’, ‘Property is theft’,...

Information about anarchism is often hard to come by, monopolised and intellectual; and therefore visibly disappearing. The ‘anarchive’ or ‘anarchist archive’ Anarchy is Order (in short A.O) is an attempt to make the ‘principles, propositions and discussions’ of this tradition available again for anyone it concerns. We believe that these texts are part of our own heritage. They don’t belong to publishers, institutes or specialists.

These texts thus have to be available for all anarchists and other people interested. That is one of the conditions to give anarchism a new impulse, to let the ‘new
anarchism’ outgrow the slogans. This is what makes this project relevant for us: we must find our roots to be able to renew ourselves. We have to learn from the mistakes of our socialist past. History has shown that a large number of the anarchist ideas remain standing, even during the most recent social-economic developments.

‘Anarchy Is Order’ does not make profits, everything is spread at the price of printing- and papercosts. This of course creates some limitations for these archives. Everyone is invited to spread along the information we give. This can be done by copying our leaflets, printing from the CD that is available or copying it, e-mailing the texts,...Become your own anarchive!!!(Be aware though of copyright restrictions. We also want to make sure that the anarchist or non-commercial printers, publishers and autors are not being harmed. Our priority on the other hand remains to spread the ideas, not the ownership of them.)

The anarchive offers these texts hoping that values like freedom, solidarity and direct action get a new meaning and will be lived again; so that the struggle continues against the

‘demons of flesh and blood, that sway scepters down here;
and the dirty microbes that send us dark diseases and wish to
squash us like horseflies;
and the will-‘o-the-wisp of the saddest ignorance’.
(L-P. Boon)
The rest depends as much on you as it depends on us. Don’t mourn, Organise!

Comments, questions, criticism, cooperation can be send to
A.O@advalvas.be
A complete list and updates are available on this address, new texts are always welcome!!
ANARCHO-SYNDICALISM, TECHNOLOGY AND ECOLOGY

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In an anarchist society, the absence of centralized state authority will permit a radically new integration of nature, labour and culture. As the social and ecological revolution progresses, national boundaries will become cartographical curiosities, and divisions based upon differences in geography, climate and species distribution will re-emerge. This essay addresses the question of what role unionism will play in these changes.

First, it seems obvious that telecommunications, transportation and postal networks all require organization which extends far beyond the individual ecological region, and activities like road building between communities require cooperation beyond that of individual locales. Thus, a return to a community-based lifestyle need not and cannot imply a return to the isolation of the walled medieval city or peasant village.

Anarcho-syndicalists (that is, anarchist unionists) argue that the best way to address such needs is for the "workers of the world" to cease producing for capitalist elites and their political allies. Instead, they should organize to serve humanity by creating not only communication and transportation networks, but industrial, service, and agricultural networks as well, in order to ensure the continued production and distribution of goods and services.

Yet there are many people in anarchist and radical environmental circles who regard anarcho-syndicalism with distrust, as they mistakenly identify it with industrialism. They argue that global industrialism has been responsible for centralized organization and environmental destruction. They view industrialism as necessarily based upon mass production, and the factory as inevitably involving high
energy use and dehumanizing working conditions. In short, critics believe that providing six billion people with toilet paper and building materials (let alone TVs, VCRs and automobiles) necessarily involves large-scale, mass production techniques ill-suited to ecological health - regardless of whether capitalist leeches or "free" workers are running the show. Industrialism, it is argued, is an environmental evil in and of itself; it is only made slightly more destructive by the narrow, short-term interests of capital and state. Such critics argue that technology has likewise outgrown its capitalistic origins, and has taken on a sinister and destructive life of its own.

I am not unsympathetic to this argument. That children and adults alike spend hours on end surrounded by deafening noise and blinding lights in video arcades, in an utterly synthetic technological orgy, is ample evidence of our species' sick fetish for non-organic, superficial pleasures. The regimentation of the work day, and the consignment of leisure and play to half-hour television slots interrupted by nauseating commercials, is nothing short of the industrial robotification of human nature - an alarming process that has led many to argue that humanity should abandon the industrial and technological revolutions altogether. They further argue that we should return to small-scale, minimally industrial technologies that utilize simple devices such as the hand loom. Given the enormously destructive effects of today's industrial system, such a course may ultimately be the only path open to humanity. At this point, however, simply abandoning our cities and our technologies and hoping that our species will somehow return to a small-scale, pre-industrial existence appears both unlikely and reckless.
In recent years, there has been a revolution in the distasteful discipline of "personnel" management. For example, "experts" are declaring a new day in industrial relations because bosses now eat in the same canteen as the workers in some industries. In the past, when the bosses seemed to be distant figures, the inequities of the class/wage system were obvious to all. But, if the bosses exercise with the rank and file in the company gym, they are perceived as "really just some of ,us." In such circumstances, workers tend to forget the 10- or 20-to-one pay differential, company car, and handsome retirement scheme that comes with being the boss. One example of this new type of "personnel management" is found in Australia, where there has been much fuss recently about a "harmonious, happy" outfit which "allows" employees to set their own wages, holiday arrangements, and production quotas. No wonder the boss is happy with this arrangement; s/he no longer has to go to the trouble of working all this out for them. Letting the workers spend their time figuring out the fine details of their own wage slavery is touted as the pinnacle of modern management techniques. (Not only would the employees be much better off financially if they sacked the boss and shared all the profits among themselves, their work would become a richly human experience instead of a dehumanizing and unrewarding one.) Merely by providing a semblance of an egalitarian work environment, modern management has dramatically increased production and minimized sabotage. Imagine the efficiency and satisfaction that would result if this appearance of worker control were turned into a living reality.
EFFICIENCY AND SELF-SUFFICIENCY

Although the local, small-scale production of manufactured items should be encouraged in every ecological region, it would be absurd to expect that every village, town or region would produce its own can openers, razor blades, nails and windmill blades. Even if it were possible for craftspeople in every community to produce these products and thousands like them, this would surely involve an enormous waste of time and energy. No one wants to suffer the noise and clamor of the factory and be a slave to the machine, but neither do most people want to make their own nails and rope by the methods traditionally employed by village blacksmiths and rope, makers. The hellfire and brimstone of the factory floor on the one hand, and hours of tedious, mind-numbing weaving on the other, are not desirable alternatives to the wire cutter and the mechanical loom, respectively. There is simply no good reason to reject industrial workshops as a means for producing the wide variety of manufactured items that are required in our daily lives.

Only certain regions have the ores necessary to the production of iron, steel, copper and aluminum, and even if the manufacture of the many items made from such ores were carried out in each local region, it would still require a transport network to get the ores there in the first place. In adopting the ecoregionally self-sufficient community as the basis for a future anarchist society, we must not blind ourselves to its real limitations. In the absence of intercommunal worker associations for the provision of transport, communication, and basic articles of consumption, the anarchist vision is reduced to an absurd and unworkable utopia. Although we may justly assert that
many items such as bread, food, energy, building materials ad infinitum should, and in many cases could, be produced by the inhabitants of each city-region, insisting upon a concept of total self-sufficiency, as anti-syndicalist anarchists are apt to do, is unrealistic and dogmatic.

No one wants to spend their whole life in the factory or workshop, but everyone needs nails, transportation, or rope at some time, It would only be fair that all people spend a few hours every week helping to provide these useful products in co-operation with their fellows. Machines do help us make these things more easily; people only become slaves to their machines because they are slaves to their bosses and to a wasteful, growth-oriented economy. If there were no useless bosses who collect the profits but do no work at the machines they own or oversee, and if production did not always have to be increased to fuel an ever-expanding, growth-oriented consumerism, then it is doubtful that any of us would have to work more than a few hours per week. Those who are by temperament "workaholics" could spend their time improving upon, and experimenting with, products or projects of their choice.

PRIMITIVISM AND TECHNOPHILIA

Looking back toward the Stone Age or forward toward some post-industrial techno-utopia is equally pointless. Primitivists long for a quick fix from a (largely imagined) glorious past, while technophiles long for the quick fix in an idealized future - when the way out of the present mess probably entails an imaginative mixture of Neolithic community and selected technologies. For example, the use of non-renewable oil and coal resources during the past two centuries is undoubtedly ill-suited to the ecology of our planet, but so would be the Neolithic firewood hearth, were
it to be used by Earth's six billion people today. (In time, all non-renewable energy sources will of necessity be superseded by renewable ones such as wind and water.)

CAPITALISM AND A CLEAN ENVIRONMENT

But, returning to the present industrial/technological nightmare, it seems evident that new technological priorities tend to produce changes of emphasis in the realm of so-called pure science. Biology was, until quite recently, seen as a "soft" science compared to the "MM" and more "logical" sciences of inorganic chemistry and physics. This is now changing, and the study of molecular biology is at the forefront of contemporary intellectual and popular interest. Botany, biology and biochemistry are emerging as the main sciences of a second industrial age.

Every day, natural products are being discovered that can take the place of the outdated, chemical synthetic materials of bygone eras. It is now possible to envision a time when every item of industrial manufacture presently associated with environmental destruction cars, fuels, oils, aircraft, plastics, computers, etc. - is constructed with materials that have been harmlessly extracted from nature, and which can in turn be harmlessly and quickly re-absorbed by nature.

Industrialism is, however, beginning to partially reform itself. (Of course, environmental reforms under capitalism will succeed only to the extent that they are compatible with the profit motive.) Even our capitalist bosses cannot escape skin cancer and oil slicks while they sun themselves at their exclusive beach resorts; and many people no longer wish to buy or use environmentally unsound products. The capitalists, ever watchful of the market, have become increasingly aware of this fact; those companies which have
presented a superficial "Green image" while persisting in unsound practices have on the whole been "found out," and are beginning to regret their dishonesty. Green journalism has created a better informed and extremely angry public which will no longer be easily fooled by transparent corporate tactics. Capitalists now fully appreciate that a Green image with genuinely Green products behind it will translate into big dollars and huge profits in the future.

Capitalists are not the only segment of our population undergoing Green-inspired change. Everywhere in the world inventors, scientists, engineers and botanochemists are becoming inspired by the vision of a greener world, and the number of new and potentially environmentally safe processes and products multiplies with every passing day.

CONSUMERISM AND ENVIRONMENTALISM

Industrialism is not inherently anti-ecological, and the strength of Green consumerism will almost certainly ensure that the resource base for many of the manufactured products that we consume must and will change for the better. But the individualistic mass consumer culture which has grown up around the industrial system is another matter. If people continue to insist upon having three cars ad individually owning every conceivable appliance and convenience, then things are unlikely to get very much better.

No environmentalist wishes to see many millions of acres of land devoted to the monocultural production of maize or palm oil in order to provide bio-fuels for our cars. But neither syndicalism nor, indeed, industrialism, requires capitalism's promotion of "growth" and individualistic over-consumption. For example, syndicalists are committed
to providing extensive public transport networks and other
basic utilities on a non-profit basis for the benefit of all; and
the provision of utilities or public transport using
manufactured industrial products in no way requires the
destructive and profit-oriented consumer culture of the
present day. It might take X number of acres of biomass to
power an electric railway, but it would well take 100 times
that much to fuel the number of privately-owned
automobiles which would transport a similar number of
people as the train. It might take Y amount of natural fiber
to provide seating for all that train, but it might take 100
times that much to outfit all of those cars. While it might be
possible to grow enough biomass or fiber on small lots in a
large number of small, organically diverse farms to support
the train, the attempt to produce 100 times that amount to
support the cars almost inevitably implies the need for
extensive monocultural production - with all the
degradation of wilderness and soil that such farming
methods entail.

Capitalists are committed to growth-oriented consumerism;
it does not matter much to them whether they are selling
natural or artificial products so long as people keep buying
and consuming more and more. As a consequence, more
and more of the available land is being given over to
producing more and more products for individual
consumption. Syndicalists, on the other hand, understand
the need for the communal consumption of industrial
resources. They understand that a well-constructed trolley
line might last 100 years and transport millions or even tens
of millions of people in its lifetime. Once a railway or
trolley line is built, there is no inherent requirement for
growth. Chances are, one line from point A to point B will
be all that will ever be needed; there probably will be no
need to construct another, let alone 20 or 30 of them. The
point is that syndicalists are not interested in growth or profit, and their concept of industrialism must not be confused with the profoundly destructive consumer culture of contemporary capitalism.

**Anarcho-Syndicalism and Environmentalism**

Only time will tell whether human technology and society can co-evolve successfully with nature. Neither the "primitivists" nor the "technophiles" can read the future, but I am convinced that neither alone holds the answer. That we can simply dismantle the industrial and technological revolutions and return to small-scale tribal communities seems even more naive a proposal than some old-fashioned anarcho-syndicalists' view that workers self-management alone will bring about the "free society." The idea that a workers' paradise could simply be built upon the shoulders of global capitalism is simply preposterous. The large-scale, centralized, mass-production approach that developed with capitalism, idolized by many Marxists, was, unfortunately, never seriously challenged by either the union movement or by anarcho-syndicalists. The wider anarchist movement, however, has always distrusted large-scale, wasteful industrial practices and deplored the regimentation involved in work and the factory system, and has placed its faith in the self-governing, environmentally integrated community. Anarcho-syndicalists should review the intellectual insights of the broad anarchist movement to a much greater extent than they have. Otherwise, anarcho-syndicalism will become just another tired, 19th-century socialist philosophy with an overly optimistic assessment of the liberatory potential of mass industrial culture.

Nevertheless, it is only through organizing our fellow wage-earners, who have the least to gain from the
continued functioning of global capitalism, that we can build any lasting challenge to the state and its power elite. The traditional methods of syndicalism, such as the general strike, could bring the global mega-machine to a complete standstill overnight. No other group can achieve this, because wage-earners, and especially the growing army of service workers, represent the majority (at least 60%) of the adult population. Once the people wrest the industrial and service infrastructure from the hands of the elite, we can do what we will with it. Maybe the majority of workers will choose to dismantle their factories and abandon their fast-food restaurant chains, committing industrial mass manufacture to the dustbin of history; or perhaps they will elect to develop new, more localized versions of their industries. Of course, unless anarchists persuade their fellow workers to organize themselves to resist and eventually eliminate the current state and corporate coercive apparatus, this whole discussion is so much pie in the sky. This is the most compelling reason why an environmentally sensitive and rejuvenated anarcho-syndicalist movement represents one of the most practical methods of halting the destructive advance of the state and the mega-corporation.

The worldwide nature of pollution provides more reason for international workers’ organizations. Even though governments have achieved some successes in controlling pollution, these successes have been sporadic and limited. For example, the Montreal protocol appears to have been successful in slowing the continued production of ozone-depleting chlorofluorocarbons, of CFCs. These chemicals are, however, mainly produced by only six companies, and we should not be too optimistic about the possibility for global co-operation between capitalists and national governments on environmental issues. (The failure to do
anything about "greenhouse" gas emissions shows the near-total lack of environmental concern of those in power.) Although CFCs were first synthesized in 1894, they were not used industrially until 1927. Had they been used beginning in 1894, we may not have had an ozone layer left to protect. We are told that, after a period of thinning, the ozone layer will most likely begin to repair itself. But what other long-term or irreversible industrial damage is occurring without our being aware of it?

The industrial system as we know it may indeed be causing such damage, but what do anti-syndicalist anarchists propose to do about it? Even if humanity decided to give up industrialism altogether and return to a craft economy, global co-operation among the industrial workers of the world would be necessary to implement that decision - via a permanent, worldwide general strike. In the absence of a grassroots and anarchistically inspired workers' movement that could mount a sustained opposition to industrial capitalism, such a course does not even present itself as a possibility. Anti-syndicalist anarchists, if they are sincere in their desire to abolish the industrial system, should as a matter of logic talk with working people, persuade them to accept their point of view, and then help organize them to implement it. Neither capitalists nor unorganized, unaware workers will abandon their factories and consumerist habits. And, as long as there are industrial capitalists - and no massive international opposition to them - industrialism as we know it will assuredly remain.

MEANS AND ENDS

It is true that we may ultimately discover that most technology, and even the industrial system itself, is inherently environmentally destructive. It is even possible
that many of the new eco-technologies that seem to offer hope may turn out to have unforeseen side effects, and that humanity will be compelled to give up modern technology altogether. But, if this happens, it must be an organic process. Its starting point, one would hope, would not be simply to smash up the machines, dynamite the roads and abandon the cities, beginning again at "year zero" - as Pol Pot attempted to do in Cambodia. The only non-authoritarian way in which the "year zero" can come is for the people to decide unanimously to destroy their factories, stores, highways, and telephone systems themselves. If this happens, there would be nothing anyone could or should do to stop them. But starvation, dislocation, chaos and violence would almost certainly be the immediate result of such reckless actions, leading to dictatorship, horrendous suffering, and political and social passivity in the long run. (And even if primitivists would, by some miracle, convince a majority of our fellow citizens to discard science and technology, would that give them the right to force the rest of us to submit to their will?)

The everyday needs of humanity are enmeshed in the continued functioning of the industrial machine. One cannot simply smash up the life-support system and hope for the best. Instead, it must be carefully dismantled while new methods and practices are developed. If we are to achieve an eco-anarchist society, workers must wrest power from their employers, after which the goal should be production of socially necessary and environmentally benign goods. Once people are no longer forced to produce useless consumer goods and services, it is likely that every person will work only a very few hours per week - leaving people with much more time to devote to their own interests and to their communities. By eliminating the parasitic classes and reducing industrial activity to the
production of basic necessities, a huge amount of human energy would be released. The reconstruction of the eco-regionally integrated human community from the corpse of the state could thus commence in an incremental way, ensuring that basic human needs would be effectively met while retaining the positive aspects of the industrial infrastructure. Each of us would have to continue to work a few hours per week to keep the industrial machine minimally functioning while we made changes.

If, in the face of sustained efforts to reduce its adverse effects and to integrate it with the local eco-region, the industrial system still proved to be an environmental menace, then humanity would, one hopes, have had the time to explore new ways of life suited to meeting its basic needs without industry as we know it. Industrial syndicalism is one relatively bloodless way of doing away with the state/capitalist elite, and of allowing construction of an anarchist society; it may or may not have a place in the creation of an ecologically sound way of life, but it is a sure method of returning economic and industrial power into the hands of the people. Anarchists - be they industrial-syndicalist, technophile, or neo-primitivist - thus have no program other than to bluntly declare that it is the people who must decide their own social and environmental destiny.

Of course, the question remains of whether industrial syndicalism is the only, or most satisfactory, anarchist method of reorganizing the distribution of goods and services within communities. What we can be sure of is that the individualistic mass consumerism of the current state/capitalist system is quite ill-suited to the health and sustainability of life on Earth.
THE ORGANIZATION OF DAILY LIFE

In order to have influence, anarchists, who have always believed that the individual and the collectivity are of equal value and can co-exist harmoniously, must clarify the alternatives to both capitalist and authoritarian "communist" economics. For example, nonprofit, community-based forms of individual skills exchange, such as barter-based networks, represent co-operative efforts which strengthen the autonomy of both individuals and communities. Local skills exchange systems use their own bartered "currency" and distribute goods, services and labour within the community; community infrastructures can thus develop according to the ideals of their members, without dependence upon government, capital or state.

The value that ordinary people place upon individual effort and exchange cannot be ignored by anarchists; there is simply no need to collectivize or industrialize those services that do not require elaborate structures. Further, the rise of the service sector (counseling, food services, daycare, etc.), together with the need to reduce the work week and to minimize consumption by producing only socially necessary goods, will mean that the social organization of work will be increasingly directed toward community-based and non-profit activities such as skills exchange networks.

But, unless the trains run and municipal water and energy supplies, are assured, the social situation will quickly dissolve into chaos. The intercommunal postal and transport networks needed to deliver basic goods and services obviously cannot be supplied by community-based skills exchange networks.
Again, anarcho-syndicalists' traditional approach to providing such services via worker-controlled organizations points to a solution: workers in non-profit industries would simply exchange their labour and products for credits in local skills exchange networks. Small-scale, non-industrial approaches and their integration with local exchange networks are thus viable steps toward an anarchist society. The realization of a federation of free communities requires a multifaceted attack upon the institutions of capital and state, involving elements of traditional syndicalism as well as more individually oriented yet essentially non-capitalist systems of production and consumption, systems that allow for adequate levels of consumer choice.

Village life is in decline everywhere and, even if it will eventually be necessary to return to a world composed of small villages, at present we face the problem of increasing millions of urban dwellers living on the outskirts of cities which long ago ceased to be discernible social entities. The social ills upon which modern life is based - mass alienation, consumerism and self-centered individualism - may prove fatal to our species, and should be democratically eradicated through education. Syndicalism, local skills exchange networks, and traditional co-operative ventures are ways of helping people to educate themselves about community and regionally-based ways of life. These possibilities are far superior to either the Stalinist "proletarianization" of the people through terror, or the state, capitalist robotification of the urban and rural masses by an endless media circus that lobotomizes people into insatiable consumerism, cynicism, and social apathy.
COMMUNES, COLLECTIVES AND CLAPTRAP

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COMMUNAL EXPERIMENTALISM

Many respected anarchist thinkers of the past, for example, Kropotkin and Reclus were appalled by their comrades/contemporaries attempt to create an anarchist or new society through the creation of small and isolated communist/communal experiments. An unfortunate practice with a long history and which shares characteristics or has parallels with monasticism, religious fanaticism/isolationism, colonialism and early communist experiments, rather than with modern anarchism as developed by workers during the first worker's international. Except those communal experiments based upon religious or authoritarian principles such ventures have never succeeded in lasting very long. The attempt to create economic self-sufficient 'utopian' communes in the wilderness, usually under difficult financial circumstances, by a very small number of people, mostly unacquainted with agricultural/horticultural work, never succeeded in the 19th century--and the re-emergence of this infantile idea during the 'flower-power' era was a major reason for the failure of anarchism during its partial resurgence during the 1960's and 1970's (partial in that it was largely associated with pre-industrial/neo-primitivist perspectives propounded by university/hippy dropouts rather than workers and industrial issues). The reasons why such communist/communianlist experiments fail are many and various, not least of which is that people get sick and tired of one another rather quickly. The fact that village life was
never that easy nor economically viable, at least since the industrial revolution, makes the attempt to construct a new village founded upon untried and utopian principles from scratch virtual stupidity. More pertinently such self-indulgent activity has absolutely no relation to the economics of the real world and no impact upon the masses what so ever, and hence has no propaganda value. Besides it is not necessary to communalise everything, act as one big family and all eat around the same table. Housing co-operatives, community land trusts etc., can provide affordable housing and joint access to communal facilities without needing to foolishly attempt to create a communist utopia amongst a group of strangers bound only by an commitment to a usually ill-defined and probably unrealisable ideal. These issues are explored intelligently, and in some detail in a recently published pamphlet (available from the ASN) by Kropotkin, entitled Small Communal Experiments and Why They Fail.

COLLECTIVES AND SUPPORT/PROPAGANDA GROUPS

As a noun a collective describes any social group whatsoever. As a political concept it is so indicise as to be practically worthless for the purpose of describing or analysing social phenomena. At the very least however we can say that a collective is a group or association rather that an individual or the state. However, this can describe anything from a large company to a group of children building a cubby house. Actually the most fruitful approach to the concept of collectivity is to point out that it is derived from the Latin _to pick_, thus collectivism denotes a state where people can pick or choose who they work with, and the way in which they work together. This is a very common form of organisation, a perfect example of a collective might be a group of people who happen to meet
each other down the pub one Saturday night and get-it-together to play beach volley ball every Sunday thereafter. The point being that the way in which the group functions and comes together is a matter of choice rather than being imposed upon them. The word collective in anarchist thought specifically refers to an economic arrangement that lies between capitalism and anarchist communism. For example, the anarcho-communist idea of 'the big pile system' where people just take what they need from the common stock is perhaps too utopian to achieve right away. Thus, alternatively, it might be better to try this out with stuff that is plentiful whilst having some sort of formalised exchange system for less common items. The latter position was described as a collectivist or more realistic/practical programme rather than a communist position. Anarchists in the Spanish civil war used the term to describe a wide variety of economic experiments in villages and in factories/industries in Barcelona. The resurgence of interest in anarchism in the 1960's led to the word being misapplied by misguided hippies to describe what had previously been described as a 'propaganda group', sometimes, and sometimes not, centred around a prominent writer or activist, for example, the _Freedom Group_, the _Friends of Durruti Group_ or the _Miners Support Group_. Propaganda groups are many and various. The most common activities are running a bookshop/cafe/drop-in Centre, printing pamphlets, producing newspapers, running lecture series. A propaganda group is not an economic group upon which people gain their livelihood, but a voluntary, usually loss-making activity participated in during the members spare time (which people seem to have very little of these days). Anarchist propaganda groups, unlike most other political groupings have the added disadvantage of not having a party structure (and unfortunately these days attract people who eshew political and intellectual leadership). The point
is though, that a propaganda group is not a collective, as it has no economic basis. A propaganda group is a group set up to persuade the general public to collectivise their communities and industries, it is not itself a collective. There are of course many collectives (outside the specifically historical anarchist use of the word) that do not have an economic basis, our group of beach volley ballers for example. Collective behaviour is very, very common, but only economic collectivism has any real political significance. To label a propaganda group a collective or the attempt to collectivise a loose assemblage of people undertaking propaganda activities upon a sporadic, and at best part-time basis, which provide them no economic reward, is at worst silly, and at best, hopelessly utopian and bound to fail. Obviously, what is needed is a party structure, not a propaganda group attempting the mega-utopian project of creating a communist utopia within the shell of their own propaganda group, in the absence of any economic link with the real world. However, in the absence of a party structure some organisation is required. As anarchism is still very much at the propaganda stage of its development, merely an idea-olgy rather than real-ity it is best to be rather modest in ones organisational aspirations. A group of 5 or 10 people (such as our volley ball group) can work very effectively with one another--without ever having a formal meeting--and simply relying upon a trusted network of people who respect each others areas of expertise and pool their efforts together with the minimum of fuss. Our miners support group during the British Miners Strike, the jura media project or the recent conferences staged in co-operation with jura media and Bob Gould are all examples, within my own experience, where something was collectively (in the broad non-economic sense) achieved without giving ourselves the fancy title 'collective' nor pretending that we could ever become some such thing.
On the other hand, those propaganda groups who aspire to create their own communist utopia in the shell of their own propaganda group are always racked by argument, dissension and open violence, and when their members fail to live up to communist-utopian ideals (upon which in the real world there is rarely any agreement in any case) they crash in smouldering compost of mutual criticism. Also in a small voluntary, non-economic organisation, people can always come and go as they please and have varying amounts of time (and they are usually economically better off by not participating), inevitably the effort by some or one or two is always greater than the rest and meetings are either poorly attended, boring or unnecessary for such small groupings.

Alternatively they tend to be dominated by utopian fanatics every ready to grumble about other's collective deficiencies. Moreover, propaganda groups never grow beyond a small size--there is no economic or party glue--to hold them together. The constant complaint by such groups that "we never seem to grow" is based upon the mistaken premise that small propaganda groups can ever grow beyond a certain size and whether it is desirable that they do so in any case. The purpose of a propaganda group is that it seeks to promote the growth of anarchist economic collectives in the real world and beyond a certain, quite small number of people, the growth of its own organisation is irrelevant. Propaganda groups should be judged by their effectiveness in producing propaganda, and more relevantly creating anarchist structures/awareness in the real economic world. The notion that individual propaganda groups can grow beyond a few people is silly, though of course a federation of them is another matter again, as this is the growth of a propaganda movement, the proliferation of propaganda groups (Federations have their own organisational problems
which I'm not going into right now. Also the relationship of the propaganda group to a real collectived syndicate or commune, also creates problems when it becomes an intellectual vanguard or second force. The discussion surrounding the FAI/CNT relationship in Spanish revolution is instructive in this respect). Beyond this the type of activities open to small propaganda groups such as bookshops, newspapers etc., are typically not particularly suitable projects for the instantaneous creation of communist ideals. In the real world small newspapers typically require an editorial role, writers, printers, cartoonists, layout designers, money, dogsbody work, the resident computer wizz, time, a marketer, distributor, photographers etc.,--these skills and resources are not evenly distributed or interchangeable in the real world, and usually less so in the world of the propagation of revolutionary ideals. Moreover, the need for editorial supervision and the sectarian nature of newsprint mean that it is most unfavourable activity around which to develop an egalitarian collective.

In the real world small bookshops (becoming very rare now) are usually run as a small business by individual proprietors with a knowledge and talent for the book business. A book business is not run by ideologies but by taking informed risks and building up solid relationships with one's suppliers and buyers. This is achieved through consistency, efficiency, judgement and economic necessity. A group of people who are not economically dependant upon the business, involving themselves inconsistently and haphazardly, and who often have little or no knowledge of the book business (or any business for that matter) is very far from a good start. Unfortunately those concerned with running such ventures fail to realise that running a small book business is not an exercise in creating a collective
utopia but in adequate returns and selling books. Even when such bookshops do succeed (for a while) the participants delude themselves that running a small book business slightly more democratically than usual is some sort of really amazing goal in itself, which it is not. Co-operatives, book clubs, mutualist associations or LETS can achieve this, without having any real political agenda/affiliations at all. But because people's income is dependant upon the success of the venture (ie., it is a real economic entity not a propaganda group) there is more likelihood that the correct solutions will be found--rather than spending ones time arguing about how things fall short of some ill-defined notion of collectivity--eventually leading to dissension, discord and economic failure. Beyond this the less politically charged or a-political nature of economic co-operatives also means that they are less susceptible to the silly ideological squabbles that beset most anarchist bookshops. Anarchist cafes, usually with a smaller and less intimidating range of anarchist propaganda, suffer from all of the above deficiencies but have the added problem that the general public treat it as a coffee shop, and treat those who serve on them very badly on occasions, leading those who work on them to get pissed off. It is one thing getting treated like shit when your earning some money its quite another when you're not. Anarchists have also attempted to get their propaganda across by involving themselves in so called 'community issues'. These issues are usually catered for by a host of other community groups and deflects effort away from all important agitation (from the point of view of any genuine revolutionary effort) in the industrial and economic sectors of society. Although the propaganda group (be it a bookshop, newspaper or show) is a vital element of any revolutionary strategy--anarchists are well advised not to mistakenly place their hopes that a propaganda group can be, of itself, anything
more than it is, and that to do so, is at best self-indulgent navel-gazing and at worst a sad and destructive delusion. The major strategy of genuine revolutionaries in Australia has been the attempt to create industrial support groups, which is another type of propaganda activity involving the publication of industry specific newspapers and the giving of practical aid during industrial disputes. The main problem with this activity is that just when one has a 1 or 2 militant workers they tend to be sacked, minor battles are often won but this is mitigated by the constant loss of politicised workers. However there are occasions when propaganda of this kind can have more widespread results. The magazine Sparks and the propaganda/support group surrounding it, undoubtedly encouraged the development of anarchist and syndicalist thinking and activity amongst Melbourne tram workers in the 1990 dispute and lockout. (See Anarcho-Syndicalism in Practice: The Melbourne Tram Dispute and Lockout January-February 1990 available from the ASN) The fact that this industrial movement was ultimately unsuccessful does not detract from the fact that focused and consistent propaganda by a small group of committed activists can penetrate economically and politically important industrial sectors leading to the attempt of the workers to take control, and perhaps, ultimately achieve the collectivisation of their industries, by which time the workers will be doing it for themselves and the propaganda/support group will have long since disappeared. The left has a tendency to talk in terms of a propaganda group or party 'having' 'controlling' etc., this or that union--leading to intellectual vanguardism external to workers own organisation. It is important to realise that a propaganda group is a means to an end and not an end in itself and the failure to appreciate this results in the re-emergence of partyism and governmentalism (or the propaganda group or intellectual leadership becomes a
party or government in waiting) A development which is fatal to the development of an anarchist society.